

THINK BIG  
**EXPLORE** AND  
**SHOP SMALL**  
*Polk*

Shop Small Polk 2018  
A Bartow & Lakeland Partnership

Merchant Information

**\$150**

- Your Business Name Printed in Event Passport.
- 1 Social Media post within the Facebook event
- Your Business Name included in Shop Small Email Blasts (minimum of 3).
- Opportunity to put item(s) in Shop Small Swag Bags
- Your business included on our Shop Small Saturday Google Map, featuring directions.
- Optional: 5 Passports to share with customers.

**\$250**

- Your Business Name Printed in Event Passport.
- 1 Social Media post within the Facebook event
- Your Business Name included in Shop Small Email Blasts (minimum of 3).
- Opportunity to put item(s) in Shop Small Swag Bags
- Your business included on our Shop Small Saturday Google Map, featuring directions.
- 10 Passports to share with customers.
- 1 LBL Lightbringer T-Shirt (while supplies last)
- In-Store Promotional Kit
- Shop Small Balloons (delivered day-of)
- 1 Shop Small Passport Stamp (delivered)
- 3 months of LBL premium membership (\$50 value)
- Your business included in Facebook Promo Video
- Custom Shop Small Saturday website link on ShopSmallPolk.com