

THINK BIG
EXPLORE AND
SHOP SMALL
Polk

Shop Small Polk 2018
A Bartow & Lakeland Partnership

Sponsor Information

\$500

- Name and logo on inside of each passport
- Name within LBL email blasts (minimum of 3)
- Mention in the LBL Facebook forum for sponsorship
- 1 stamp to give to business partners for passport
- 1 year of LBL premium membership
- Optional: Include your business as passport pickup location/ map stop.

\$1,000

- Name and logo on inside of each passport
- Name within LBL email blasts (minimum of 3)
- Mention in the LBL Facebook forum for sponsorship (minimum of 2 posts)
- 2 stamps to give to business partners for passport
- 1 year of LBL premium membership
- Includes entry for 1 merchant for Small Business Saturday participation (\$150 value)
- Optional: Include your business as a passport pickup location/ map stop.

\$5,000

Presenting Sponsor

- Name and logo on the front cover of each passport
- Name at heading of LBL email blasts (minimum of 3)
- Name prominently displayed within LBL email blasts (minimum of 3)
- Mention in the LBL Facebook forum for sponsorship (minimum of 5 posts)
- 1 year of LBL premium membership
- Includes entry for 2 merchants for Small Business Saturday participation (\$300 value)
- 8 stamps to give to business partners for passport
- Radio mention of YOUR business
- Name on **ALL** marketing materials
- Banner ad at top of ShopSmallPolk.com
- Optional: Include your business as a passport pickup location/ map stop.
- Optional: "Why YOUR BUSINESS cares about small business" interview/video